

# Creative Content Editor

## OVERVIEW

The **Creative Content Editor** is responsible for merging a love of art with a strong written voice. As the group leaders for written integrity, the Creative Content Editor will oversee all editing conducted and are responsible for copy-editing content for HoneyDripper posts and the HoneyDripper Newsletter. The Creative Content Editor is the primary consultant on all things AP style and journalism.

Primarily, they work directly with Editors, Columnists and Contributors to ensure that all writing is easy to read, effective and that the writer's voice and intention are preserved, despite edits. They are also responsible for pushing the quality of writing for all writers on-staff through their example. They promote variety, but also consistency, in our content.

They are also responsible for creating written content on a bi-weekly basis. The Creative Content Editor works with the other contributors to undertake specialized projects — advice for longform reporting and feature story ideas. **This position qualifies for a monthly stipend.**

### Preferred skills include:

- Confidence in writing
- Understanding or willingness to learn AP Style
- Leadership experience
- Ability to effectively and directly communicate with team members and contributors
- Experience with WordPress and or Wix preferred
- Strong writing ability and authors voice

## RESPONSIBILITIES

Specifically, the Creative Content Editor will do the following:

- Work two to three hours per week. Of that, one hours must be served in the Student Media Center if student is based out of the Savannah campus.
- Exercise final approval on written content
- Work with the Editor-in-Chief and Publications Editor to monitor writing quality, article viewership and unique visitor retention
- Produce written content on a bi-weekly basis
- Create a minimum of two pitches for Contributor Meetings each week
- Pitch two feature stories to Staff per month
- Attend all meetings (Friday 10am,) and notify the Editor-in-Chief at least six hours in advance if unable to attend
- Respond to all Discord email and other communication in 24 hours or less
- Perform outreach to recruit new contributors — class visits, other events, etc.